



**BELLA**

Portfolio:  
[www.bybelladesign.com](http://www.bybelladesign.com)

*Hello*

Name: Isabella Lim Xuan Hui  
Age: 24 year old  
Born and raised in: Singapore

*Contact*

[isabella.lxh@gmail.com](mailto:isabella.lxh@gmail.com)  
+65 8100 6014

## *Education*

2019 – 2022  
BA(Hons) in Design Communication  
LASALLE College of the Arts  
2016 – 2019  
Diploma in Media & Communications  
Singapore Polytechnic

## *Skills*

Adobe Photoshop Procreate  
Adobe Illustrator Spark AR  
Adobe After Effects  
Adobe InDesign  
Adobe Premiere Pro

## *Experience*

03/2023 –  
Freelance Content Creator  
INVADE  
DUO Studio (BRCKTS)  
09/2022 – 02/2023  
Content Creator  
Warner Music Singapore  
05/2022 – 07/2022  
Junior Art Director  
Ogilvy  
05/2021 – 10/2021  
Creative Intern/Graphic Designer  
DUO Studio  
09/2018 – 03/2019  
Marketing Intern/Assistant  
The Walt Disney Company (SEA)

## *Brands*

Wunderground, ARTBOX Malaysia  
Belief, CapitalLand Malls, Calbee,  
The Face Shop & Tippy Collective  
Charlie Puth, Pink Sweat\$, Anne-Marie,  
Alec Benjamin, Jackson Wang, RHCP  
AIA, Capitol,  
CHIJMES, OCBC SG/MY  
AMEX, Curel, Fruit Tree Fresh, Laurier,  
Glasshouse, John Frieda, Nutrisoy, Suntec  
Ota & Friends, PARKROYAL Collection,  
Key Films: Wreck it Ralph 2,  
Captain Marvel, Nutcracker,  
Mary Poppins Returns